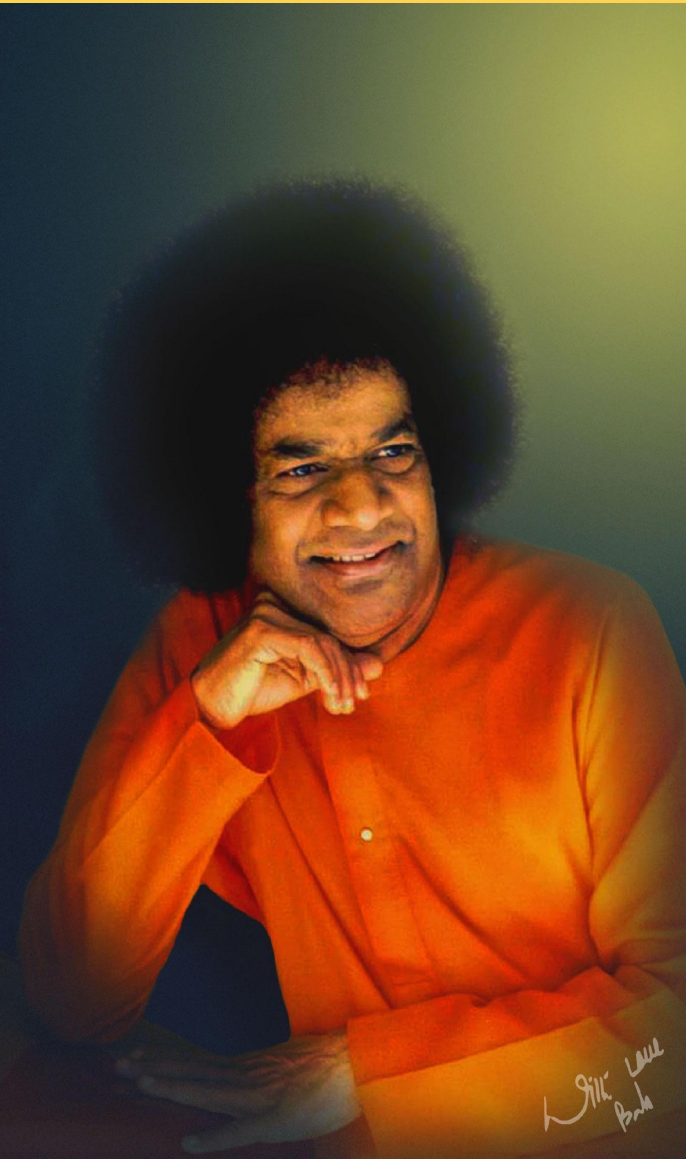


**SRI SATHYA SAI
INSTITUTE OF HIGHER
LEARNING**

Invites you for an
e-Conference
on
Entrepreneurship &
Innovation

Organised by
Department
of
Management
&
Commerce





***“Stand-up ,Start-up and Scale-up!
The Dimensions of Entrepreneurship & Innovation
in the post-COVID era”***

4th-5th September, 2021



SEPTEMBER 4th-5th, 2021

**e-CONFERENCE on
STAND-UP, START-UP,
SCALE-UP!**

**ENTREPRENEURSHIP AND
INNOVATION IN THE POST
COVID ERA**

Feedback link :

<https://forms.gle/CYb2ocFY515migsK6>

VISION

*Young Individuals are repositories of
Manoshakti , Dehashakti , Indriyashakti
Budhishakti , Atmashakti.
-Bhagawan Baba*

MISSION

*To create Entrepreneurs of Integrity
and Character.*

OBJECTIVE

*To channelize and empower the young
entrepreneurial passions through a
common platform.*

ORGANISED BY

**Department
of
Management & Commerce**

**Sri Sathya Sai Institute
of Higher Learning**

CONFERENCE OVERVIEW

The conference serves as a platform for students / researchers to discover and unleash breakthrough Ideas, Innovations, and insights that can disrupt the social, economic, and tech ecosystem and create a whole new world. The aim is to bring together inspiring entrepreneurs and investors and to create new opportunities for building new partnerships and collaboration, and highlight the need for entrepreneurship as a means to address some of the most intractable social challenges.

The conference is designed to create new knowledge, discuss survival strategies, and build strong connections needed to start and grow a business.

The conference encompasses inspiring keynotes to challenge your preconceptions, unearth the next big business ideas and disclose the best execution practices. It is a means to overcome networking hurdles and grow your mind, business, and the bottom line.

The focus of the conference is on the theme: "Start-up, Stand-up, and Scale-up!", where there will be engaging discussions on the dimensions of Entrepreneurship and Innovations in the post-COVID era.

TARGET AUDIENCE

Students with entrepreneurial zeal,
Research Scholars and Budding
Entrepreneurs.

IMPORTANCE & SCOPE

Given that in spite of having excellent business ideas, a large majority of start-up companies fail, one questions- “Why does this happen? And how can one avoid failure? What are the common mistakes that entrepreneurs make?”

The main purpose of the Conference is to bring experts in all areas of business & entrepreneurship under one roof and encourage sharing of their experiences.

Also, holding discussions about innovative ideas in the background of the pandemic could instigate the entrepreneurial ambitions of young students.

WHY ATTEND THIS e-CONFERENCE?

- Are Entrepreneurship and Innovation the need of the hour?
- What does the new world look like and how to seed alternative futuristic businesses?
- What post-pandemic opportunities can the budding entrepreneurs take advantage of?
- Do values play a role in building better businesses?
- How does empathy help in Innovation?
- What is the role of technology in innovation?

TAKEAWAYS

1. To have insightful interactions with the successful entrepreneurs.
2. To discuss the latest trends in entrepreneurial business management.
3. To get to know the aye and nay of starting a business.
4. To understand what the entrepreneurial journey entails.
5. To facilitate the knowledge exchange.
6. To be exposed to entrepreneurs and experts from India and abroad.
7. To explore academia-industry collaborations.



Prof. CARL JOHAN SUNDBERG

Head of Dept. of Learning,
Informatics, Mgmt. & Ethics,
Karolinska Institute
Stockholm, Sweden



Dr. HANNA JANSSON

Head
Unit for Bioentrepreneurship
Karolinska Institute
Stockholm, Sweden



SPEAKERS' DETAILS



Dr. RENU SWARUP

Senior Advisor
Department of Biotechnology,
Ministry of Science & Technology

Managing Director
Biotechnology Industry Research
Assistance Council
Govt. of India



Dr. VISHAL RAO

Chief of Surgery
(H & N Oncology and Robotic Surgery)
HealthCare Global Ltd



Mr. NAVEEN LAKKUR

Chief Innovation Coach,
Institute of Inspiring Innovation



Mr. SHALABH MITTAL

CEO

School for Social Entrepreneurs



Mr. VIJAY SAI PRATHAP

Co-founder & CEO
Gram Vaani



SPEAKERS' DETAILS



Dr. T. JAGANNATH PAWAN

Associate Professor
University of Southampton, UK



Mr. PAVAN KUMAR

Founder-Director
Diabetic Food International Pvt. Ltd.



Prof. RAM RAMDAS

Founder
Wonderlend Hubs
&
Herald Logic



Mr. SATHYABRATA MOHANTY

Founder
Smart X Connected Products
Pvt. Ltd.



Mr. VIJAYANANDA REDDY

CEO & Co-Founder
LOANYANTRA.com



SPEAKERS' DETAILS



Dr. SUBHADRA DRAVIDA

Founder & CEO
Transcell Biologics



PROF. SOMASUNDARAM

Assistant Professor
Bharathidasan Institute of Management



Mr. LAKSHMIKANT SHARMA

Co founder
ValueCraftz Advisors

CONFERENCE DETAILS : DAY 1

Morning Session Link : <https://youtu.be/8UXRIwRkBa0>

Afternoon Session link : <https://youtu.be/s2md-g24Eh8>



9:30am	Veda Chanting - MBA Students, ATP Campus
9:35 am to 9:45 am	Welcome address: Prof. Rajeswari C Patel, Director, Women Campus, Anantapur ,SSSIHL.
9:50 am to 10:00 am	Introductory Remarks: Dr.(Miss) U. Suma, Head, Department of Management and Commerce, SSSIHL, Anantapur
10:05 am to 10:20 am	Inaugural address: Prof. B. Sai Giridhar, Registrar, Sri Sathya Sai Institute of Higher Learning
10:25 am to 10:45 am	Keynote address : Prof. (Dr) C.B. Sanjeevi, Vice Chancellor, Sri Sathya Sai Institute of Higher Learning
10:45 am to 10:55 am	Divine Benediction - Bhagawan Sri Sathya Sai Baba, Founder Chancellor, Sri Sathya Sai Institute of Higher Learning
11:00 am to 11:30 am	Guest of Honor : Speaker: Dr. Renu Swarup , Senior Advisor, Department of Biotechnology, Ministry of Science and Technology, Government of India.
11:30am to 12:00pm	Talk 2: Entrepreneurship- National priority, Indian context and path ahead: Speaker: Mr. Naveen Lakkur, Chief Innovation Coach at Institute of Inspiring Innovation, Bengaluru, Karnataka, India
12:05pm to 2:00pm	LUNCH BREAK
	POST LUNCH SESSION
2.00 pm to 2.40 pm	Talk 3: Prof. Carl Johan Sundberg, Head of Dept. of Learning, Informatics, Mgmt. & Ethics, Karolinska University, Stockholm, Sweden & Dr Hanna Jansson ,Head Unit for Bioentrepreneurship, Karolinska University, Stockholm, Sweden.
2:45 pm to 3:45 pm	Panel Discussion 1: Building Innovation and Entrepreneurial Ecosystem & Entrepreneurial Journey - An entrepreneur perspective
	Moderator: Dr. Swetha Thiruchanuru, Assistant Professor, SSSIHL, Anantapur Campus
	Panelist 1: Prof.Ram Ramdas, Wonderlend Hubs & Herald Logic
	Panelist 2: Mr. Vijayananda Reddy, CEO & cofounder - Loanyantra
	Panelist 3: Prof. Somasundaram, Assistant Professor at Bharathidasan Institute of Management
	Panelist 4 : Mr. Pavan Kumar, CEO - Diabetic Food International Pvt Ltd
3:50 pm to 4:00 pm	DAY 1: SESSION ENDS with Mangala Harathi

CONFERENCE DETAILS : DAY 2

Morning Session link : https://youtu.be/61rn0hR_GrA

Afternoon Session link : <https://youtu.be/jy2E0NKSVLo>



9:50 am to 9:55 am	Veda chanting – II MBA students & The inaugural session for Day 2- Mrs. Akanksha Shet, Assistant Professor, DMC, Anantapur Campus
10:00 am to 10.40 am	Talk 1: Seed Investment-Grants, Bootstrapping: Speakers : Mr. Sathyabrata Mohanty, CEO, SmartX Connected Products & Mr. Laxmikantha Sharma-Co founder at ValueCraftz Advisors
10.45am to 11:30 am	Talk 2: Understanding the role of entrepreneurship in bridging the gap between academia/research and the society/industry: Speaker: Dr. T.Jagannatha Pawan-Associate Professor at University of Southampton, Greater Southampton Area, United Kingdom
11.30 am to 2:00 pm	LUNCH BREAK
2:00 pm to 2:40 pm	Talk 3: Opportunity in the Crisis-Startups Showing the way during COVID Pandemic : Speaker : Mr.Vijay Sai Prathap Co-founder & CEO, Gram Vaani
2.45pm to 3.40pm	Panel Discussion 2: Role of Values in building better Enterprises Moderator: Dr. U. Suma Rao, Head of the Department, DMC, SSSIHL, Anantapur Campus Panelist 1: Dr. Vishal Rao, Chief of Surgery (H & N Oncology and Robotic Surgery)HealthCare Global Ltd Panelist 2: Mr.Shalabh Mittal, CEO, School for Social Entrepreneurs India Panelist 3 : Dr. Subhadra Dravida, Founder CEO at Trans-cell Biologics, India
3.40 pm to 3.50 pm	Valedictory session – Dr. Swetha Thiruchanuru, Assistant Professor, DMC, Anantapur Campus
3.50 pm to 3:55 pm	Vote of thanks – Mrs. Shilpy , Assistant Professor, DMC, Anantapur Campus
4:00pm	DAY 2: SESSION ENDS with Mangala Harathi